

**These prices are effective as of April 29, 2026.
Prices are subject to change without notice.**



GENERAL PRICE LIST

Payment Policy

Funeral expenses are payable in full before the date of services or final disposition.

Insurance assignments must be verified by our third-party funding partner.

We accept credit card or check.

2247 South 108th Street, West Allis, WI 53227

(414) 327-2500

InformedChoice.org

info@informedchoice.org

Experiences as Unique as the Individual

We offer much more than a funeral. It is a unique, complete approach to funeral planning that honors and celebrates the life of your loved one. Whether we're prearranging a funeral, planning a life celebration, or we can combine a variety of products, services, and options that transform traditional funerals into one-of-a-kind themed celebrations, making beautiful memories that last a lifetime. Let our experienced Funeral Directors create a personalized life celebration that captures your loved one's life and legacy.

You may wish to add some of these enhancements to allow family and friends to truly celebrate your loved one's life with meaning.



CELEBRATION/RECEPTION

Tell us about your loved one. We'll create a celebration or reception that captures their passions and personality, blending technology with personal touches to create an unforgettable experience. We design a menu for your guests and budget, and professional caterers will deliver a perfect reception. Let us handle the details while you enjoy a delicious meal and the company of your loved ones.



CERTIFIED CELEBRANTS

Think of our certified celebrants as master storytellers. They meet with you and learn about your loved one. Then they will design and lead a meaningful, personalized memorial tribute. No two tributes are the same because each service is as unique as your loved one's life.



SECURE WEB BROADCAST OF SERVICE

When guests cannot attend in person, we bring the memorial service to them via our internet live stream. It is the ideal solution for friends and family members who are serving our country overseas, too ill to travel, have young children, or cannot get away from work.



MILITARY HONORS

We are proud to honor our nation's veterans and first responders with the respect they deserve. We can arrange for special military observances, including a color guard, musicians, or gun salute. We also help veterans and their families access burial benefits for burial, cremation, and funeral expenses.

MEMORIAL TRIBUTES



MEMORIAL JEWELRY

Memorial jewelry comes in an array of precious metal pendants, charms, rings, and keepsakes for men and women. These customized pieces offer a high-quality, precious metal jewelry with your loved cremated remains or lock of hair. It is a beautiful way to honor someone special.



FINGERPRINT KEEPSAKES

Nothing is more unique than a fingerprint. These three-dimensional replicas in precious metals are created from your loved one's digital fingerprint. The surface of each piece invites touch; the engraved backside records a name and date or special message. You can choose from charms, cuff links, and key-fobs. Fingerprint keepsakes are a beautiful connection to your loved one.



DNA PRESERVATION

DNA preservation securely stores your loved one's genetic identity for generations to come. Unlike cremated remains, hair, or other traditional keepsake items, DNA contains an individual's entire genetic "blueprint" for a connection that lasts forever. This sleek, sealed genetic capsule contains and protects valuable information about your family roots that generations will appreciate.



SOLIDIFIED REMAINS

Solidified remains transforms your loved one's cremated remains into beautiful stones. Each stone is unique in color and hue. Safe to hold, store, display, or scatter, solidified remains are a touchable, elegant alternative to traditional cremated remains. They are ideal for large families who each want a touchstone to someone special.



TRIBUTE BLANKETS

Many families take comfort in creating soft, warm tribute blankets. Select up to five of your favorite photos and up to three lines of custom text and choose from any of our hundreds of beautiful backgrounds. Tribute blankets will be there to comfort your loved ones with cozy warmth that feels like a hug.



PRECIOUS STONES

Precious stones are a dazzling diamond created by compressing cremated remains under great pressure. Just like your loved one, these beautiful precious stones are one-of-a-kind. These diamonds and stones can be mounted on rings and pendants for men and women in a wide range of sizes, styles, colors, and precious metal settings. Love lasts forever and so do these commemorative gems.

Informed Choice Funeral Home

2247 S 108th St, West Allis, WI 53227

(414) 327-2500

General Price List

These prices are effective as of 4/29/2026
Prices are subject to change without notice.

Disclaimer of Warranties: Our funeral home makes no representations or warranties regarding caskets, outer burial containers, or other funeral goods sold by the funeral home. The only warranties, express or implied, granted in connection with the goods sold with this funeral service are the express written warranties, if any, extended by the manufacturers thereof. No other warranties, express or implied, including the implied warranties of merchantability or fitness for a particular purpose, are extended by the funeral home.

The goods and services shown are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

Basic Services of Funeral Director and Staff

\$2,100.00

Our fee for the basic services of the funeral director and staff includes, but is not limited to, staff responding to initial request for service; arrangement conference with family and responsible parties; arrangement of funeral; preparation and filing of necessary authorizations and permits; recording vital statistics; preparation and placement of newspaper notice; and coordination with those providing other portions of the funeral, (e.g. cemetery, crematory, vault companies and others as required). Overhead expenses relative to our facilities are also included in this charge such as professional licensing, legal and accounting fees, insurance, building and utility expenses, parking lot and grounds, maintenance, taxes, equipment, furnishings, inventory costs, record keeping, and secretarial and administrative expenses. This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.)

CARE OF REMAINS

Embalming

\$850.00

Except in certain special cases, embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as a direct cremation or immediate burial.

OTHER CARE OF REMAINS

Basic Sanitary Care of Unembalmed Remains

\$850.00

Washing & disinfecting of un-embalmed deceased, required by State Statute HFS 136.04, including refrigeration.

Dressing, Casketing, & Cosmetology

\$750.00

Standard Cremation Fee	\$725.00
Hairdresser	\$120.00
Refrigeration per day	\$60.00

ADDITIONAL SERVICES OF FUNERAL DIRECTOR AND FACILITIES

This charge includes the use of facilities, equipment, funeral directors and staff at the funeral home or the use of equipment, funeral directors and staff at an outside facility. It does not include transportation costs. If the visitation or ceremony is held at a facility other than our funeral home, the additional cost for added transportation and additional personnel is offset by the non-use of our funeral home.

Use of Facilities & Staff for Extended Private Viewing	\$740.00
Use of Equipment & Staff for Funeral Ceremony at other Facility	\$1,550.00
Additional Fee for Use of Facilities & Staff for Weekend Services	\$1,000.00
Additional Fee for Use of Staff & Equipment for Graveside/Committal Service Saturday or Sunday	\$325.00
Viewing, Visitation and/or Funeral Ceremony at Funeral Home	\$1,550.00
Private Identification (15 Minutes)	\$315.00
Use of Staff & Equipment for Graveside/Committal Service	\$530.00
Use of Facilities & Staff for Witnessing of Cremation	\$630.00
Use of Facilities & Staff for a Private Family Viewing at Funeral Home	\$740.00
Use of Facilities & Staff for Memorial Service	\$1,550.00
Use of Facilities & Staff for Reception Room	\$840.00
Celebrant Service	\$420.00
Additional Visitation Option, per hour (after initial 2 hours)	\$530.00

AUTOMOTIVE EQUIPMENT AND STAFF

Limousine Additional Hours (per hour, after five hours)	\$155.00
Motorcycle Hearse	\$860.00
Transfer of Remains to Funeral Home (within 25 miles)	\$535.00
Traditional Hearse	\$645.00
Transfer of Remains to Other Facility	\$430.00
Transfer of Remains to Medical Examiner	\$430.00
Limousine	\$895.00
Additional Mileage beyond 25 mile radius	\$5.00

ADDITIONAL SERVICES

Mailing Fee for Cremated Remains (Starting From)	\$195.00
Local Delivery of Cremated Remains	\$125.00
Saturday Vault Delivery Charge	\$590.00

Sunday Vault Delivery Charge	\$785.00
Holiday Vault Delivery Charge	\$1,015.00

ADDITIONAL MERCHANDISE

Parting Stone - Adult	\$1,995.00
DNA Health Panel (Comprehensive)	\$720.00
Orb (Large)	\$600.00
DNA Ancestry Testing (Maternal-Complete)	\$528.00
DNA Banking Capsule	\$498.00
Memory Glass Heart (includes shipping)	\$440.00
DNA Health Panel (Standard)	\$420.00
Orb (small)	\$350.00
DNA Ancestry Testing (Paternal-Complete)	\$339.00
Vice Presidential Flag Case	\$260.00
Additional DNA Capsule	\$250.00
Touchstone	\$250.00
Glass Pendant (includes shipping)	\$225.00
Sterling Silver Offset Heart Charm	\$205.00
Sterling Silver Oval Charm	\$205.00
Memorial Blanket (includes shipping)	\$195.00
Veteran Flag Case	\$185.00
Basic Memorial Cards (per 50)	\$135.00
Basic Register Book	\$135.00
DNA Ancestry Testing (Maternal-Basic)	\$119.00
DNA Ancestry Testing (Paternal-Basic)	\$119.00
Photo Slideshow with up to 75 photos on one USB	\$75.00
DNA Capsule - Custom Laser Engraving	\$49.00
Additional Photo USBs (each)	\$40.00
Basic Thank You Cards (per 25)	\$40.00
Cross/Crucifix	\$40.00
Memory Candle	\$40.00
DNA Capsule - Name & Date Laser Engraving	\$29.00
Foam Picture Board	\$6.00

CASKETS

A complete price list will be provided at the funeral home. \$330.00 to \$8,000.00

OUTER BURIAL CONTAINERS

A complete price list will be provided at the funeral home. \$1,890.00 to \$8,600.00

URNS

A complete price list will be provided at the funeral home. \$150.00 to \$5,075.00

DIRECT CREMATION

\$2,720.00 to \$3,030.00

Our charge for a direct cremation includes: basic services of funeral director and staff, local transfer of remains to the funeral home, care of deceased, necessary authorizations, and crematory fee. This charge does not include the use of facilities and staff for any visitation, ceremony, or local transfer to another crematory.

If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are fiberboard boxes and composition veneer boxes.

- A. Direct Cremation with container provided by the purchaser \$2,720.00
- B. Direct Cremation with alternative container \$3,030.00
- C. Direct Cremation with casket of choice (in addition to the cost of the casket) \$2,720.00

IMMEDIATE BURIAL

\$2,795.00 to \$4,495.00

Our charge for an immediate burial includes basic services of funeral director and staff, local transfer of remains to the funeral home, care of deceased, and local transportation to cemetery. This charge does not include the use of facilities and staff for any visitation or ceremony, public or private, prior to burial.

- A. Immediate Burial with casket provided by the purchaser \$2,795.00
- B. Immediate Burial with minimum casket \$4,495.00
- C. Immediate Burial with casket of choice (in addition to the cost of the casket) \$2,795.00

FORWARDING OF REMAINS

\$1,800.00

Our charge includes basic services of funeral director and staff; a proportionate share of overhead costs; local transfer of remains, embalming or other preparation of remains, if relevant; and local transportation.

RECEIVING OF REMAINS

\$1,100.00

Our charge includes: basic services of funeral director and staff, care of remains, transportation of remains to funeral home, cemetery, or crematory. This charge does not include additional overhead costs, visitation, rites or ceremonies.